"Unlock the 'Espresso Body' without the Machine.

Most paper filters clog on fine grinds, trapping the rich oils that give coffee its heavy, syrupy body. Our innovative Hot-Steam Filter uses pressurized vapor to push through ultra-fine grounds with zero clogging.

The result? A manual brew that delivers the intensity of an espresso shot, but with the clarity of a pour-over. It's barista-grade power, right at your fingertips."

CONVENTIONAL PAPER FILTER

- ✕ Prone to clogging with ultra-fine grounds
- ✕ Coffee oils are trapped within the paper filter
- ✕ Inconsistent extraction and slower flow rate
- ✕ Lighter body with reduced flavor intensity

RESULT
A cleaner cup, but often with a thinner body, lower oil content, and less concentrated flavor.

HOT-STEAM FILTER (Filtercup)

- ✓ Pressurized steam-assisted extraction minimizes clogging
- ✓ Maximizes extraction of coffee oils and flavor compounds
- ✓ Stable and consistent extraction performance
- ✓ Richer body and fuller flavor intensity

RESULT
A bold, espresso-like body with enhanced richness, while maintaining the clarity and balance of a manual brew.

KEY BENEFITS

DEEPER EXTRACTION
Effectively penetrates ultra-fine coffee grounds for enhanced flavor release.

MAXIMUM BODY
Preserves and extracts more natural coffee oils for a richer mouthfeel.

ANTI-CLOG TECHNOLOGY
Pressurized steam helps maintain smooth and uninterrupted flow.

MANUAL, SIMPLE & PREMIUM
No machine. No electricity. Just a refined brewing experience with espresso-inspired results.

TRADITIONAL FILTER vs HOT-STEAM FILTER | **MORE BODY. MORE FLAVOR. ZERO CLOGGING.**

"Why is your pour-over weak? Blame the paper filter.

"Standard filters hate fine grinds they clog, stall, and ruin your extraction. But fine grinds are where the soul of the coffee lives (that heavy, chocolatey body you crave).

Our new filter doesn't just drip; it can uses hot steam pressure to blast through those fine particles, pulling out maximum flavor from fine coffee ground. Think of it as the 'Turbo' button for manual brewing. No clogging. Just pure, heavyweight coffee."

With positive pressure coffee taste better

What are the significances when brew using Hot Steam?

Regular paper coffee filter can clog easily especially if we use fine ground. With this innovative coffee filter, user get the benefit of using fine grind that usually has a heavier body than medium grind. Imagine to have an espresso machine at your finger tip. this method can push and extract better than regular coffee filter.

"You know how when you grind coffee really fine, it tastes amazing but usually clogs up paper filters and takes forever to drip?

We designed this filter to fix that annoyance.

Instead of relying on gravity, it uses gentle hot steam to push the water through those fine grounds instantly.

So, you get all the rich, heavy body of an espresso machine without the huge price tag or complicated buttons. It gives you that 'thick' mouthfeel, but brewed right at your table.

It's basically a professional espresso machine in the palm of your hand. No electricity No washing Perfect for Home or Office"

- Limited to medium grind
- No Pressure to help extraction
- Need to be washed and cleaned after use
- No Repurpose Value after brew

Steam Power Brew is bringing a much better coffee than home drip coffee machine that usually cost around €200

What is the logic for coffee drinker to buy this type of coffee machine in the future if household can brew a better taste coffee at a fraction of cost ?

Steam Power Drip

Home Drip Coffee Machine

Home Espresso Machine

Performance in between home drip and home espresso coffee maker

Price around €200

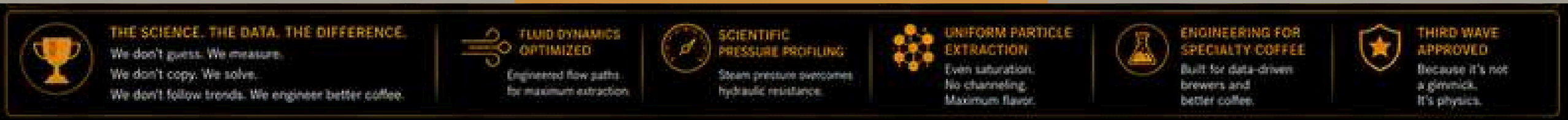
Washing & Cleaning Required
Use Electricity
No Repurpose Value after brew
Limited to medium grind
Mediocre coffee taste

Price around €0.2

No Washing & No Cleaning Required
No Electricity
Many Repurpose Value after brew
No Limitation to grind size
Great coffee taste
Create a Looping Benefits Ecosystem

Price around €1,000

Washing & Cleaning Required
Use Electricity
No Repurpose Value after brew
No limitation to grind size
Great coffee taste
Expensive Hobby not suitable for average people



Disruptive Price & Value Proposition

Highly Competitive Pricing Advantage

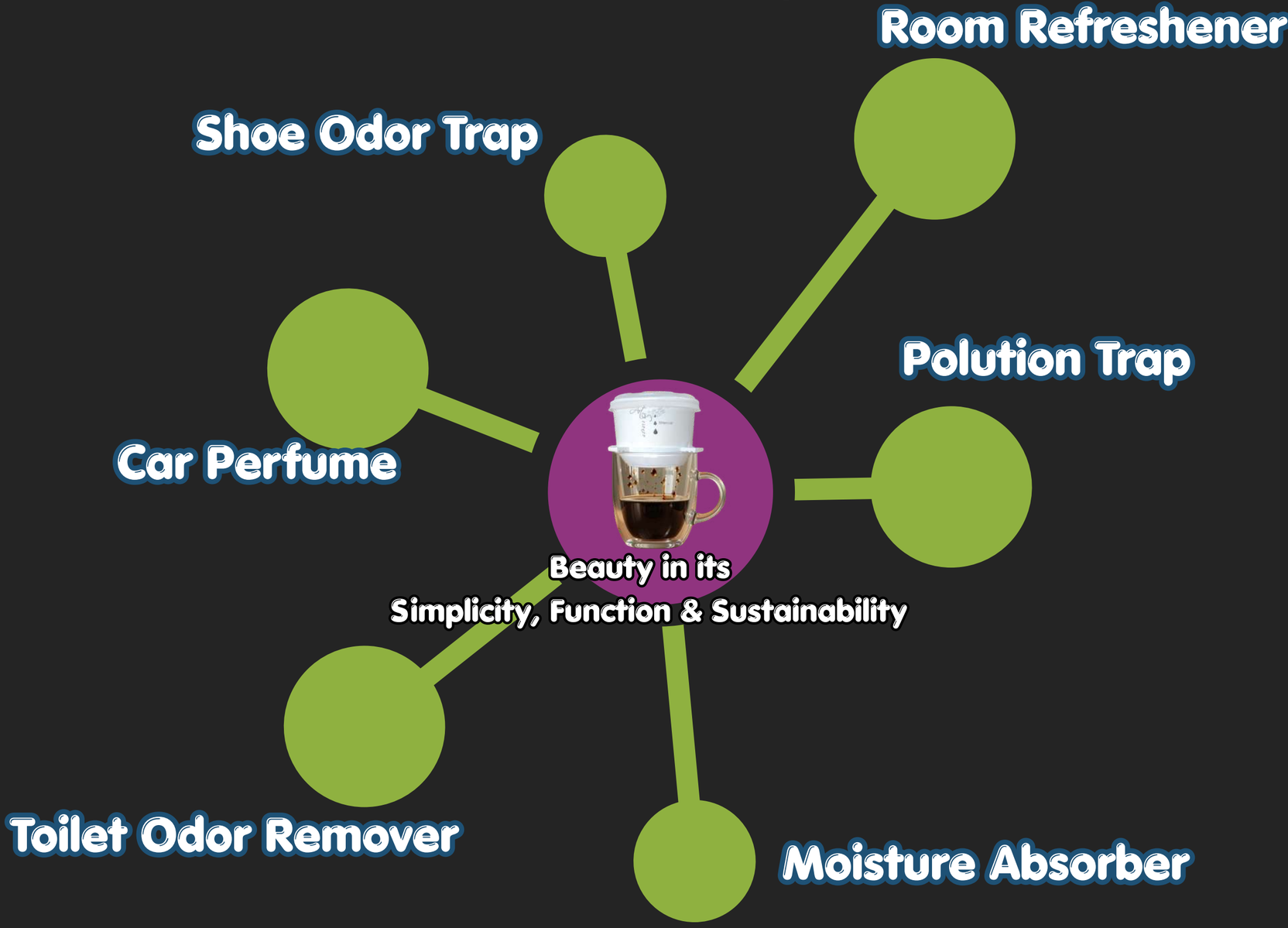
This killer concept in retail completely redefines pricing models. It delivers a premium, specialty-grade coffee experience at an aggressively accessible price point that will leave traditional competitors in the dust. It’s a game-changing lifecycle that is set to sweep the world.

Ultimate Cashback Value

By seamlessly transforming post-brew waste into highly functional household essentials, this product delivers unprecedented direct savings. It creates a lifetime value loop for the consumer. A concept poised to disrupt the global market. This is the next big global movement in sustainable household economics.

Whole New Benefits Ecosystem

It is all
start from
a simple...
yet powerful
new concept
coffee filter



PERFORMANCE

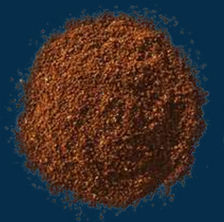
Superior Extraction Dynamics

A brewing performance that outperforms everything in its class.
By mastering fine grinds without clogging, it forces an explosive, full-bodied flavor profile with immaculate cup clarity. It delivers a heavy-hitting, barista-level performance in a single-serve format.

FINE GRIND

Heavier body
Richer flavor
More aroma

MEDIUM GRIND



Lighter body
Milder flavor
Smooth aroma

FINE GRIND
+
HOT STEAM
=
Espresso-like extraction and quality

DIFFERENTIATION

Traditional Drip Bags

Distinct Physical Design

Introducing a distinct, tightly secured lid design that renders traditional open-top drip bags completely obsolete.
This structural masterpiece creates an impenetrable, sealed brewing chamber that traps every ounce of heat and aroma, establishing a new, untouchable standard on the retail shelf.

Modern Filtercup

QUALITY ASSURANCE

Advanced Steam Power Engineering

We have engineered a revolutionary filter construction that shatters the limitations of conventional paper. It is built to flawlessly handle the finest grinds with zero structural compromise, guaranteeing zero tearing and an indestructible barrier built for absolute perfection.

RICH. THICK.
FULL-BODIED.

The espresso-level body you love, brewed simply. Right at your table.

NO ELECTRICITY
Just hot water and steam.

NO WASHING
Dispose the used grounds easily.

PERFECT FOR HOME OR OFFICE
Brew barista-quality coffee anywhere.

SAVE MONEY
Espresso quality without the heavy price tag.

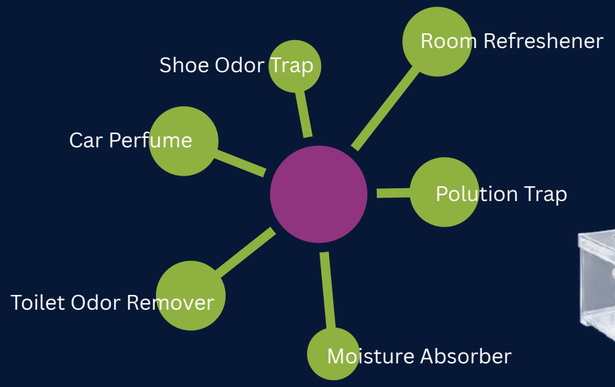
INNOVATION

Hybrid Coffee Technology

We are creating a massive market disruption by pioneering an entirely new category. By harnessing "Hot Steam Power," we've fused the intense extraction concepts of steam-based brewing with the ultimate convenience of a drip format. It’s not just an upgrade; it’s a completely new way to experience coffee.

Killer Improvement on Coffee Brewing Tech

Whole new greenlogic ecosystem



Waste-to-Value Ecosystem

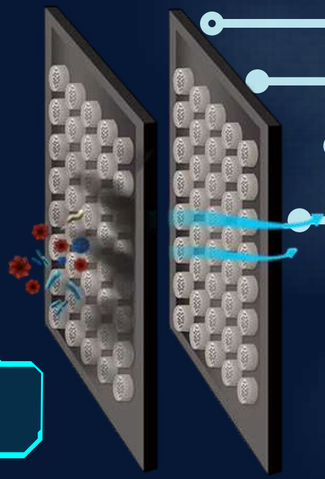
A brilliant, highly scalable innovation engineered for a second life.
It effortlessly transforms a single-use beverage into a powerful, reusable household tool, crafting a dominant narrative that modern consumers and B2B partners will obsess over.

Today 5 Repurpose Ideas

0 Waste Car Fragrance Diffuser

Moisture Absorber

Future Project for Water Filter Catridge System



Clean Air Polution Trap for Better Communal Air Quality

Future Project for Polution Trap

Scent Box Fragrance Diffuser

Passive Toilet Odor Remover

Shoe Odor Trap

Passive Air Freshener

Tomorrow will be many more

Do your best in Promotion & Distribution
and you will achieve market domination in coffee retail market

- Promotion and Marketing. The effectiveness of advertising, discounts, loyalty programs, bundling, and social media campaigns. Targeted promotions help attract first-time purchase trials from new consumers.
- Availability and Distribution. Retail products compete fiercely for the most strategic shelf space in stores. Products that are easier to find—whether in various supermarkets, minimarkets, or e-commerce channels—have a significant competitive advantage.

We have done all the critical aspects to win competition

- **Price** **With free gift to every purchase, customer will likely to buy this product. Especially with a good promotion and explanation before or during launching. Our motto is “shop with peace of mind and shop with a big smile”. We have lower the price so low even practically “free” if compare to purchase similar household product that customer buy in store. The “Repurpose Concept” has significantly increase success in retail market by giving customer household “FREE” replacement that they usually buy with “real” money.**
- **Quality & Performance** **“One finger Push and Brew” is the most powerful coffee filter in the market. By using fine grind, our brew quality will surpass the coffee taste using medium grind normally found in regular coffee filter. Say goodbye to clogging.**
- **Branding & Image** **Our most valuable claim is “Repurpose to save Money and Mother Earth” This is the only coffee that care for our sustainability as well as your money**
- **Differentiation & Innovation**
  - **brewing: Steam Power allow customer brew using fine grind that will definitely clogged if using regular gravity drip.**
  - **brewing: Coffee drinker will get all the rich, heavy body close to an espresso machine without the huge price tag or complicated buttons.**
  - **brewing: Trap steam also push the aromatic coffee oil (naturally trapped on regular filter paper) down to the cup, make it a better taste than regular drip coffee**
  - **after brew: This new concept offer a new ecosystem of saving through repurpose the waste coffee ground and used coffee filter that save household monthly spending and help reducing domestic waste to save Mother Earth**
- **Packaging Design** **Aesthetic and functionality is the heart of our design to support a green lifestyle, save money and enjoy a great taste.**
- **Convenience** **No washing. No electricity. No more wasting. Just dry the coffee filter and waste coffee ground to repurpose into many money saving ideas**
- **Sustainibility** **This is the one and only coffee product that create “real” sustainability-loop in order to reduce domestic waste**